

## **GUIDE LINES FOR AUTHORS/CONTRIBUTORS:**

1. PIMT invites original unpublished research based papers, articles in the field of Management, Computer Sciences & Technology, Airlines, Tourism Hospitality and Agriculture.
2. Submit manuscripts in Microsoft Word file as e-mail attachment to the Editorial Office at editor@pimt.info Papers sent in PDF format will not be accepted.
3. Every manuscript should contain the covering letter, which includes the corresponding author's full address and telephone/fax numbers and should be in an e-mail message sent to the Editor, with the file.
4. Manuscript should be accompanied by an abstract of 100-150 words.
5. Manuscript must not be more than 3000 words.
6. Manuscript should be sent along with the authorization letter in favour of the Chief Editor, stating that it may be published after necessary editing.
7. Manuscript should be in Times New Roman font on A-4 Size paper typed in 1.5 spaces in 12-point size with at least 1" margin on both sides.
8. References should appear as:
  - a) Books--- Surname, Initials (year), Title of Book, Publisher, Place of publication. e.g. Harrow, R. (2005), No Place to Hide, Simon & Schuster, New York, NY.
  - b) Journal --- Surname, Initials (year), "Title of article", Journal Name, volume issue, pages.  
  
e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", Journal of Consumer Marketing, Vol. 22 No. 2, pp. 72-80.
  - c) Website---- URL (Complete address of web page no. /content with date of access)
9. References, appendices, Table should contain source, units of measurement and their location should be indicated in the paper. All tables must be placed at the suitable / appropriate place in the paper. Font size of text in table must not be more than 12 with only 1 spacing and proper setting of table and its material should be in center and all must be as per guidelines. All diagrams and tables should be placed properly and clearly.
10. Font size of main heading of topics is 14 in Times New Roman and 12 of main body.
11. Author/contributor will receive a complimentary copy of the issue in which his/her contribution is published after the payment of requisite fees.
12. Authors must ensure the originality of manuscript. It should pass through plagiarism checker, through URKUND / TURNITIN.
13. The paper must contain Plagiarism less than 20%.
14. All headings in the paper must be in capital and bold.
15. All authors kindly ensure paper must contain complete Authors Name, Co-Authors name, designation, institute name and email id clearly.
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